



The Fenyr SuperSport makes its US debut at 2018 Monterey Car Week **New hypercar by W Motors stuns motoring enthusiasts at series of showcases**

Dubai, 28th August 2018 – The W Motors Fenyr SuperSport zoomed into action at the 2018 Monterey Car Week, joining some of the finest names in automotive history in a series of exciting events, shows, rallies, and Concours d'Elegance. The production trim model made its US debut at the prestigious automotive week, where the world's most exceptional cars gather along the picture-perfect Monterey Bay Peninsula and are celebrated by enthusiasts visiting from around the globe.

The new Fenyr SuperSport is the latest addition to the W Motors line-up of hypercars focusing purely on performance, power and speed. The carbon fiber masterpiece perfectly balances advanced aerodynamics engineering with aggressive aesthetics, true to the Dubai-based W Motors design and manufacturing ethos. Only 110 hypercars will be produced and sold worldwide.

To kick off the Monterey Car Week, the Fenyr SuperSport participated in the **Fuel Run** on Wednesday 22nd August, joining W Motors' first model launched, the famous Lykan HyperSport, to make up a convoy of 100 exotic and awe-inspiring supercars on an epic Californian road drive from Malibu to Monterey.

Friday 24th saw W Motors sponsor and participate in one of the most revered happenings in the line-up, **The Quail, A Motorsports Gathering**. Recognized as one of the world's premium motorsports events, visitors were offered an up-close-and-personal opportunity to admire the Fenyr SuperSport, along with other extraordinary rare automobiles.

Both the Fenyr SuperSport and the Lykan HyperSport were showcased on Saturday 25th at **Exotics on Cannery Row**, a carefully crafted supercar gathering where members of the public can enjoy a wealth of cars on display, as well as other auto-related activities on one of the most popular destinations on California's central coast.

The line-up ended on Sunday 26th at the **Pebble Beach Concours d'Elegance**, the top-ranking collector car competition in the world, where the Fenyr SuperSport was displayed on the renowned Concept Lawn alongside some of the most exclusive limited series cars ever created.

Speaking of the state-side premiere, Ralph R. Debbas, Founder & CEO of W Motors stated, "We are proud to have been part of the historic Monterey Car Week for the third year in a row, and to finally launch the Fenyr SuperSport in its production trim in the US. The feedback we've had throughout has been phenomenal, and we look forward to continuing to enhance awareness of W Motors as the leading international manufacturer of high performance luxury sports cars."

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Strengthening its product line, as well as its global presence, W Motors recently announced the launch of the “Fenyr SuperSport Launch Edition”, limited to 10 units only and inspired by the Spirit of Wolf. The ten unique launch editions have been passionately created to showcase the Fenyr SuperSport in all its glory; each breathtaking car crafted in a unique colour combination and highlighting endless possibilities of creating one’s dream hypercar.

The Fenyr SuperSport: Spirit of the Wolf

Named after the most ferocious wolf in Norse mythology, the Fenyr SuperSport is not only distinguished by the unique W Motors DNA but also is a technical wonder developed in close collaboration with international leading technical partners, including Magna Steyr Italy – where a dedicated facility is assigned for the engineering, production and manufacturing of W Motors hypercars – and the German engine-manufacturer RUF Automobile, which supplies the engine for the ferocious beast.

Among the plethora of distinctive features, we can name the reverse-opening door system; the innovative active aerodynamics system; the full exterior body in carbon-fibre with extensive use of graphene composite, which transforms the Supercar into a lightweight and high-resistance machine. The custom-made RUF engine has been exclusively developed for the hypercar – a twin-turbo flat 6, mid-rear 3.8L engine capable of delivering 800HP, making it possible to reach 0-100 KM/H in just 2.8 seconds and a maximum top speed of 400 KM/H.

*“The Earth will shake violently, trees will be uprooted, mountains will fall, and all binds will snap
– Fenyr will be free” (adapted from Prose Edda, 1220)*

About W Motors SAL

Founded in 2012, W Motors S.A.L. is the first developer of high-performance luxury sports cars in the Middle East, catering to Ultra High Net Worth individuals. Based in Dubai, the company is quickly becoming a fully integrated high-performance luxury sports car producer with activities ranging from car design, research and development to engineering and manufacturing.

Led by Ralph R. Debbas, Founder and CEO of W Motors and Coventry University Alumnus, along with a highly experienced management team with deep experience in car design, development, sales and marketing, W Motors is producing some of the most luxurious, exclusive and technologically advanced vehicles on the market, in partnership with leading automotive engineering and manufacturing companies around the globe. The first hypercar created by W Motors was the iconic Lykan HyperSport, bringing the company to stardom when taking centre stage as the hero car in Universal Studios' *Furious 7*.

W Motors is set to launch phase one of its automotive facility by the end of 2018, in Dubai, United Arab Emirates, to be ready by 2020. The state-of-the-art facility will be ready to accommodate the production of W Motors’ current and future models including electric and autonomous vehicles, in line with Dubai’s vision of becoming the smartest capital of the world.

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For more information, please contact:

Catherine Debbas
Managing Partner – W Motors
Dubai, United Arab Emirates
Tel: +971 4 558 6530
Email: Catherine@wmotors.ae

Sandra Schneider
Managing Director – Schneider PR
Dubai, United Arab Emirates
Tel: +971 4 353 1135
Email: sandra@schneider-pr.net

FENYR SUPERSPORT TECHNICAL SPECIFICATIONS

BODY

Coupe Only
Carbon Composite Body
Exclusive Exterior Paint Schemes

ENGINE

Boxer Type, 228.6, 3746 cc Flat 6
Twin Turbocharger with Independent Intercoolers
Mid-Rear mounted engine
Rear Wheel Drive
Fully Catalyzed, Inconel exhaust system with active bypass valves
Max Power 596KW (800hp) at 7100 rpm
Max Torque 980Nm at 4000 rpm
Acceleration 0-100 km/h (0-62 mph) in 2.8 sec
Acceleration 0-200 km/h (0-125 mph) in 9.4 sec
Maximum Speed 400 km/h (248 mph) (dependent on the gear ratios)

TRANSMISSION

Seven Speed Dual Clutch RDK
Limited Slip Differential
Transversely Rear Mounted

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SUSPENSIONS

Front Axle: McPherson-strut, anti-roll bar

Rear Axle: Multi-link suspension, horizontal coil over shock absorbers, anti-roll bar over shock absorbers, anti-roll bar

BRAKES

6 piston aluminum mono-bloc calipers ventilated, cross drilled ceramic composite discs

Brake Disc Diameter: 15/ 15in (380 / 380 mm)

Brake Disk Thickness: 1.3 / 1.3 in (34 / 34 mm)

Anti-lock Braking System, Bosch ABS 8.0

ABS, ASR and ABD

Traction Control (TC)

INTERIOR

FRONT

SEATS

Special W Motors Seats with Carbon Fiber Shell

DIMENSIONS

Length: 4600 mm

Width: 1926 mm

Height: 1540 mm

Wheelbase: 2625 mm

Front Track: 1540 mm

Back Track: 1588 mm

Estimated Kerb Weight: 1450 kg

WHEELS & TIRES

Lightweight forged aluminum wheels

Front Wheels: 8.5" x 19"

Back Wheels: 12.5" x 20"

Front Tires: 265/35 ZR 19

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Back Tires: 345/30 ZR 20

FUEL CONSUMPTIONS Liters/100km (mpg)

Urban: 20.0

Non-Urban: 9.9

Combined: 13.5

CO2 Emission (g/kg): 311

Efficiency Category: G

*Technical data may vary subject to gearing and specifications

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