



W Motors Fenyr SuperSport hits the road for the first time at Goodwood Festival of Speed 2018!

UAE, July 17th 2018 - Dubai-based W Motors made history this weekend as the first Middle Eastern hypercar developer ever to participate at the Goodwood Festival of Speed (FOS), one of the world's greatest celebrations of car culture.

Following its global unveiling at the Geneva International Motor Show earlier this year, W Motors' newest car, the Fenyr SuperSport hit the road for the first time, participating in the legendary Goodwood Hill Climb. In front of an audience of more than 200,000 visitors over the festival's four days, the Fenyr SuperSport made two hill-climb runs each day.

Amongst those to take the wheel and attack the iconic 1.16-mile track at ferocious speed were Mr JWW, W Motors' friend of the brand, supercar vlogger and the only UK Michelin brand ambassador, Oliver Webb, renowned British professional race driver and Michelin official driver, and Faisal Binladen, Saudi Falcons' race driver, amongst others.

Making its first appearance on British soil during the FOS, from 12th–15th July, the Fenyr SuperSport is the latest addition to the W Motors line-up of Hypercars. Limited to 100 units globally, with a maximum of only 25 produced per year, and built with a focus purely on performance, power and speed, the carbon fibre masterpiece perfectly balances advanced aerodynamic engineering with the aggressive aesthetics conceived by Dubai-based W Motors.

Talking about the Fenyr SuperSport, Ralph R. Debbas, Founder & CEO of W Motors stated: "We are thrilled to finally experience the Fenyr SuperSport taking on this legendary hill climb in front of hundreds of thousands of visitors and millions of viewers all over the world! Our team, fans and motorsport enthusiasts can finally relish this most awaited moment".

During the FOS, W Motors also released the "Fenyr SuperSport Launch Editions" – limited to only 10 units and inspired by the spirit of the Wolf. Passionately created to showcase the Fenyr SuperSport in all its glory, each of the 10 breathtaking cars will have its own unique colour combinations, thus highlighting the endless possibilities of creating one's dream hypercar.

Following its FOS debut, the Fenyr SuperSport will head across the Atlantic for a US tour, including the famous Monterey Car Week in Pebble Beach, California.

Also during Goodwood Festival of Speed, visitors flocked to the W Motors stand to admire the famous Lykan HyperSport – the hero car of *The Fast & The Furious 7*, one of Universal's biggest blockbusters.

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The Fenyr SuperSport: Heart of a Wolf

Named after the most ferocious wolf in Norse mythology, the Fenyr SuperSport is not only distinguished by the unique W Motors DNA but also is a technical wonder developed in close collaboration with international leading technical partners, including Magna Steyr Italy – where a dedicated facility is assigned for the engineering, production and manufacturing of W Motors hypercars – and the German engine-manufacturer RUF Automobile, which supplies the engine for the ferocious beast.

Among the plethora of distinctive features, we can name the reverse-opening door system; the innovative active aerodynamics system; the full exterior body in carbon-fibre with extensive use of graphene composite, which transforms the Supercar into a lightweight and high-resistance machine. The custom-made RUF engine has been exclusively developed for the hypercar – a twin-turbo flat 6, mid-rear 3.8L engine capable of delivering 800HP, making it possible to reach 0-100 KM/H in just 2.8 seconds and a maximum top speed of 400 KM/H.

*“The Earth will shake violently, trees will be uprooted, mountains will fall, and all binds will snap
– Fenyr will be free” (adapted from Prose Edda, 1220)*

About W Motors SAL

Founded in 2012, W Motors S.A.L. is the first developer of high-performance luxury sports cars in the Middle East, catering to Ultra High Net Worth individuals. Based in Dubai, the company is quickly becoming a fully integrated high-performance luxury sports car producer with activities ranging from car design, research and development to engineering and manufacturing.

Led by Ralph R. Debbas, Founder and CEO of W Motors and Coventry University Alumnus, along with a highly experienced management team with deep experience in car design, development, sales and marketing, W Motors is producing some of the most luxurious, exclusive and technologically advanced vehicles on the market, in partnership with leading automotive engineering and manufacturing companies around the globe. The first hypercar created by W Motors was the iconic Lykan HyperSport, bringing the company to stardom when taking centre stage as the hero car in Universal Studios' *Furious 7*.

W Motors is set to launch phase one of its automotive facility by the end of 2018, in Dubai, United Arab Emirates, to be ready by 2020. The state-of-the-art facility will be ready to accommodate the production of W Motors' current and future models including electric and autonomous vehicles, in line with Dubai's vision of becoming the smartest capital of the world.

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FENYR SUPERSPORT TECHNICAL SPECIFICATIONS

BODY

Coupe Only
Carbon Composite Body
Exclusive Exterior Paint Schemes

ENGINE

Boxer Type, 228.6, 3746 cc Flat 6
Twin Turbocharger with Independent Intercoolers
Mid-Rear mounted engine
Rear Wheel Drive
Fully Catalyzed, Inconel exhaust system with active bypass valves
Max Power 596KW (800hp) at 7100 rpm
Max Torque 980Nm at 4000 rpm
Acceleration 0-100 km/h (0-62 mph) in 2.8 sec
Acceleration 0-200 km/h (0-125 mph) in 9.4 sec
Maximum Speed 400 km/h (248 mph) (dependent on the gear ratios)

TRANSMISSION

Seven Speed Dual Clutch RDK
Limited Slip Differential
Transversely Rear Mounted

SUSPENSION

Front Axle: McPherson-strut, anti-roll bar
Rear Axle: Multi-link suspension, horizontal coil over shock absorbers, anti-roll bar over shock absorbers, anti-roll bar

BRAKES

6 piston aluminum mono-bloc calipers ventilated, cross drilled ceramic composite discs
Brake Disc Diameter: 16.5 / 16.5 in (420 / 420 mm)
Brake Disk Thickness: 1.3 / 1.3 in (34 / 34 mm)
Anti-lock Braking System, Bosch ABS 8.0
ABS, ASR and ABD
Traction Control (TC)

INTERIOR

Carbon Fiber Center Console finish
Dual-Stage Driver/Passenger Front Airbags
Electric Exterior Mirrors
Automatic Climate Control
Trip Computer
Bluetooth® Connectivity
Satellite Navigation System
Alarm and immobilizer system
3G Internet Router
Remote Control Central Door Locking and Boot Release

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Tracking Device (Upon Request)
Unique Instrument cluster 12.3 Inch
Custom Infotainment System with 10.4 Inch Display
Passenger Information and Control 7.8 Inch Display
Front & rear parking sensors
Rear view camera
Mobile App / Vehicle Data
Premium Sound System
Integrated Hard Drive
Mp3 Media Player

SEATS

Special W Motors Seats with Carbon Fiber Shell

DIMENSIONS

Length: 4600 mm
Width: 1926 mm
Height: 1540 mm
Wheelbase: 2625 mm
Front Track: 1667 mm
Back Track: 1720 mm
Estimated Kerb Weight: 1450 kg

WHEELS & TYRES

Lightweight forged aluminum wheels
Front Wheels: 8.5" x 19"
Back Wheels: 12.5" x 20"
Front Tires: 265/35 ZR 19
Back Tires: 345/30 ZR 20

FUEL CONSUMPTION Litres/100km (mpg)

Urban: 20.0
Non-Urban: 9.9
Combined: 13.5
CO2 Emission (g/kg): 311
Efficiency Category: G

**Technical data may vary subject to gearing and specifications*

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