

ISSUE SIXTY FOUR
SEPTEMBER 2016

AIR

A MAGAZINE WITH ALTITUDE

⚡
NASJET
ناسجت



THE
STYLE
ISSUE
AW16

Luxury • Culture • People • Style • Heritage

Motoring

SEPTEMBER 2016 | ISSUE 64

Leader Of The Pack

Ferocious and powerful, the **Fenyr SuperSport** is the newest beast unleashed by Dubai-based W Motors. CEO Ralph Debbas explains how motoring aficionados – and style purists – are in for the ride of their life

WORDS : CHRIS UJMA



AIR

When you channel the most vicious wolf in mythology as your creative muse, you're setting a clear statement of intent. The roaring strapline – adapted from a piece of 13th-century Norse literature called *Prose Edda* – has plenty of bite too: “The earth will shake violently, trees will be uprooted, mountains will fall, and all binds will snap – Fenyr will be free.” You’d expect

performance machine that’s beyond belief... You’re in control of the Fenyr – it’s not driving you – because it’s not all about maximum power, but about harnessing it for the joy and beauty of driving.”

The Lykan had ‘Hollywood’ appeal, with its eye-catching interior design details and, also, quite literally – it was vaulted into the hero role of drive-it-like-you-stole-it franchise

no less passion from a company whose genesis, the Lykan HyperSport, took the world by storm upon its release three years ago.

CEO Ralph Debbas confides, “It wasn’t an easy task because we needed to create a second car, as everybody knew the Lykan as the most beautiful, elegant car in the market. We wanted the Fenyr to be completely out of the box – something that when you see it, you say ‘wow’ – not necessarily that association, but very aggressive styling – some styling in the Lykan, I too, such as air vents, side mirrors, and from ever appreciate the that’s gone into that is a performance collector’s item.

It is equipped with 1,199mm off-road edition but an 25 due to be from the dedicated wheel drive in turbocharger and produces a seven-speed (Porsche Doppel) shift. Plus, it’s hand near the your hand off, statements ten.

Debbas earth biased because performance-blowing vehicle (with 780hp) you can have a

goes a step further – the most powerful six-cylinder ever made – the car has a weight of just 1,200kg, a torque of 1,200, and we’ve achieved over 410km/h top speed, so it’s a

performance machine that’s beyond belief... You’re in control of the Fenyr – it’s not driving you – because it’s not all about maximum power, but about harnessing it for the joy and beauty of driving.”

performance machine that’s beyond belief... You’re in control of the Fenyr – it’s not driving you – because it’s not all about maximum power, but about harnessing it for the joy and beauty of driving.”

