



## JOB DESCRIPTION

### GRAPHIC DESIGNER

#### W MOTORS SAL DUBAI – DESIGN STUDIO

**Department:** Design Studio

**Reporting to:** Creative Director / Marketing Department

**Place:** Dubai, United Arab Emirates

### SUMMARY OF THE JOB DESCRIPTION

As a Graphic Designer at W Motors Design Studio, your main duty is to work closely with the Creative Director on all internal W Motors projects and external third party projects handled by W Motors. The below tasks should be covered enabling you to assist the Creative Director as well as the Marketing Department:

- Prepare visual presentations by designing art layouts.
- Brand Identity creation (catalogs, brochures, logos, packaging, marketing collaterals)
- Prepare graphic content to be used on various platforms.
- Prepare press kits' material to be dispatched to media (posters, renders...)
- Design rough layout of art and copy regarding arrangement, size, style and related aesthetic look.
- Submit rough layouts for approval.
- Work closely with the design team to prepare automotive presentations to clients.
- Work closely with the marketing team to prepare content for all events and roadshows.
- Work closely with the marketing team to prepare content for online and social media platforms.



## SKILLS

- Degree in graphic design.
- Advanced knowledge in ADOBE (Illustrator, Photoshop, After effect, InDesign)
- Fluent in English.
- Very good written and oral communication skills.
- Very good presentation skills including applicable attire for meetings and roadshows.

We are looking for a highly talented and energetic candidate who can work under pressure and deliver projects as per communicated deadlines.

The candidate is requested to be honest, discrete and trustful with regards to Top Management matters and confidential design projects.

Finally, the candidate can show continuous interest and updated knowledge about the automotive industry and direct competition. Candidate is required to coordinate on a daily and ongoing basis with the Creative director and Marketing Department in order to ensure proper implementation of all projects within desired timeframe and as per requirements.

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